



Security at the Speed of Your Network
Whitepaper Partner Kit
June 2018

SECURITY AT THE SPEED OF YOUR NETWORK WHITEPAPER PARTNER KIT

SECURITY AT THE SPEED OF YOUR NETWORK WHITEPAPER MIX-AND-MATCH COPY BLOCKS

Word Count: 25

Slowing down the network or turning off security tools? Get *Security at the Speed of Your Network* and defend high-speed networks—without costly compromises. (24)

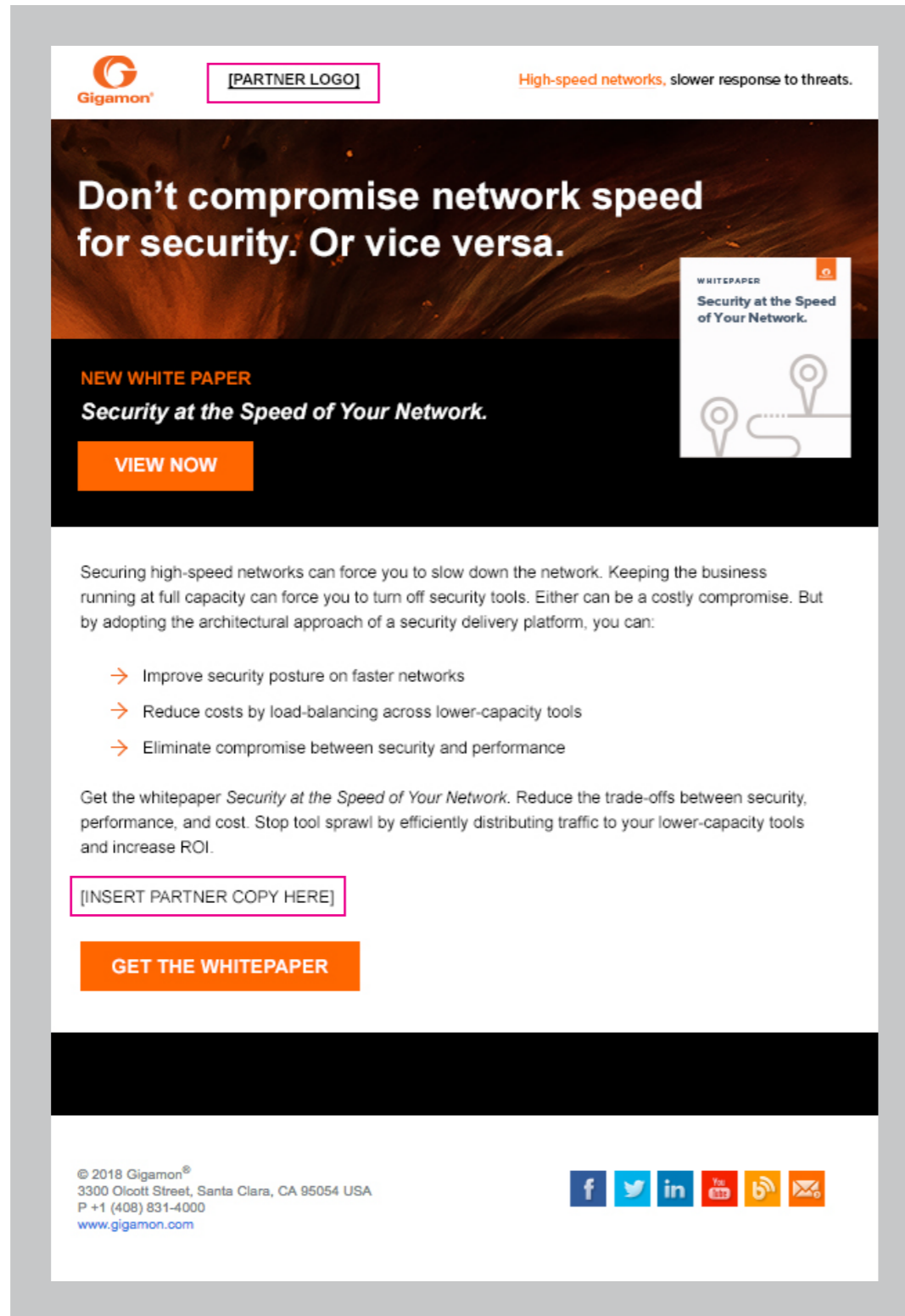
Word Count: 50

Slowing down the network or turning off security tools? Securing high-speed networks can force costly compromises. The whitepaper *Security at the Speed of Your Network* advocates an architectural approach to eliminate trade-offs between security, performance, and cost. Reduce network complexity and improve your ability to detect and block cyberattacks. (49)

Word Count: 75

Slowing down the network or turning off security tools? Securing high-speed networks can force costly compromises. The whitepaper *Security at the Speed of Your Network* outlines how a security delivery platform's architectural approach can eliminate inefficiencies that impact security. Get the whitepaper and see how you can reduce trade-offs between security, performance, and cost. Make use of existing lower-capacity tools to provide the security high-speed networks demand. (67)

SECURITY AT THE SPEED OF YOUR NETWORK WHITEPAPER EMAIL



Insert Partner logo and Partner specific text where indicated.

Preview Text: High-speed networks, slower response to threats.

Subject Line: Eliminate the high-speed network trade-offs.

Headline: Don't compromise network speed for security. Or vice versa.

Eyebrow: New Whitepaper

Copy: *Security at the Speed of Your Network.*

CTA: View now

Body Copy: Securing high-speed networks can force you to slow down the network. Keeping the business running at full capacity can force you to turn off security tools. Either can be a costly compromise. But by adopting the architectural approach of a security delivery platform, you can:

- Improve security posture on faster networks
- Reduce costs by load-balancing across lower capacity tools
- Eliminate compromise between security and performance

Get the whitepaper *Security at the Speed of Your Network*. Reduce the trade-offs between security, performance, and cost. Stop tool sprawl by efficiently distributing traffic to your lower-capacity tools and increase ROI.

[INSERT PARTNER TEXT HERE]

Body CTA: Get the whitepaper

SECURITY AT THE SPEED OF YOUR NETWORK WHITEPAPER TEXT BANNER ADS

Insert Partner logo where indicated.

300x50



320x50



468x60



728x90



1200x67



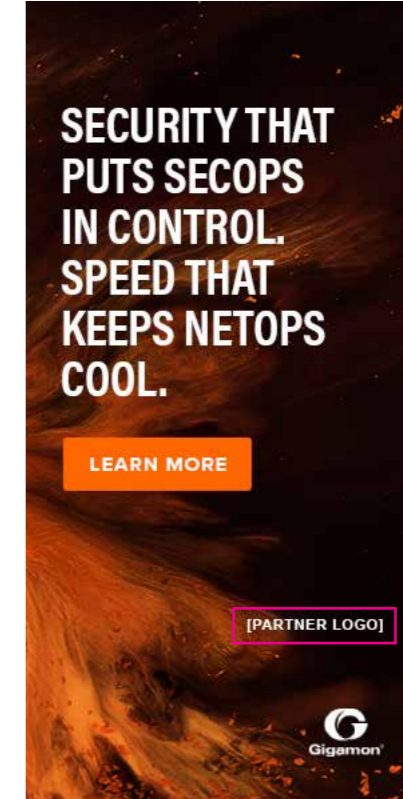
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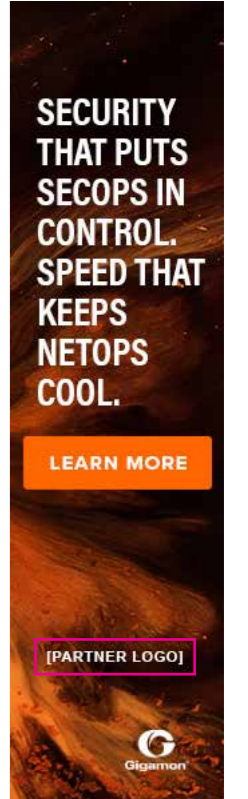
336x280



300x600



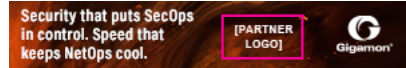
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SECURITY AT THE SPEED OF YOUR NETWORK WHITEPAPER THUMBNAIL BANNER ADS

Insert Partner logo where indicated.

300x50



320x50



468x60



728x90



1200x67



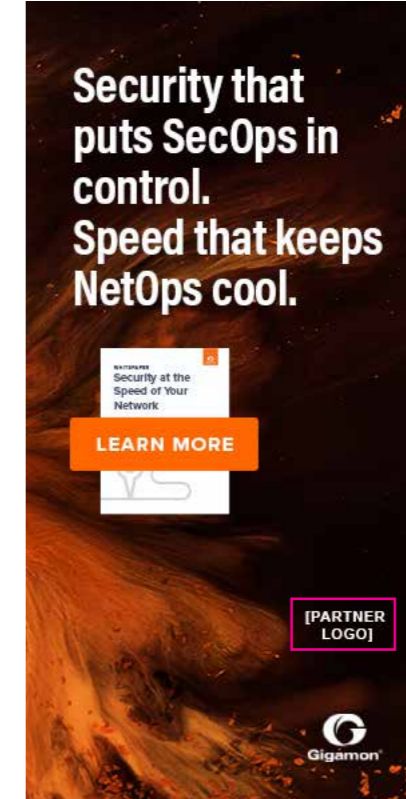
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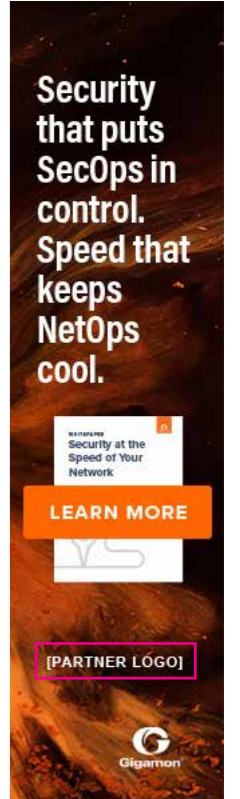
336x280



300x600



160x600



SECURITY AT THE SPEED OF YOUR NETWORK WHITEPAPER SOCIAL MEDIA BANNER ADS

Insert Partner logo where indicated.

Facebook – 1200x627

This is a Facebook banner ad for Gigamon. At the top left is the Gigamon logo and the word "Sponsored". To the right is a "Like Page" button. The main text reads: "Get *Security at the Speed of Your Network*. Protect growing volumes of traffic at any speed." Below this is a large image with a dark, textured background. The image contains a white box with the text "WHITEPAPER Security at the Speed of Your Network." and "SECOPS GETS CONTROL. NETOPS GETS SPEED." in large, bold letters. There is a "LEARN MORE" button in the bottom right of the image area and a "[PARTNER LOGO]" placeholder in the bottom left. Below the image, the text says "Improve security. Reduce costs. Eliminate compromise. Get the whitepaper." followed by a "Learn More" button. At the bottom, there are engagement metrics: 20 likes, 562 comments, and 311 shares, along with "Like", "Comment", and "Share" buttons.

LinkedIn – 1200x627

This is a LinkedIn banner ad for Gigamon. At the top left is the Gigamon logo and the text "Gigamon 9h". To the right is a three-dot menu icon. The main text reads: "Get *Security at the Speed of Your Network*. Protect growing volumes of traffic at any speed." Below this is a large image with a dark, textured background. The image contains a white box with the text "WHITEPAPER Security at the Speed of Your Network." and "SECOPS GETS CONTROL. NETOPS GETS SPEED." in large, bold letters. There is a "LEARN MORE" button in the bottom right of the image area and a "[PARTNER LOGO]" placeholder in the bottom left. Below the image, the text says "Improve security. Reduce costs. Eliminate compromise. Get the whitepaper." followed by "16 Likes" and "Like", "Comment", and "Share" buttons.

Twitter – 800x418

This is a Twitter banner ad for Gigamon. At the top left is the Gigamon logo and the text "Gigamon @gigamon". To the right is a retweet icon and the text "Get *Security at the Speed of Your Network*. Protect growing volumes of traffic at any speed." Below this is a large image with a dark, textured background. The image contains a white box with the text "WHITEPAPER Security at the Speed of Your Network." and "SECOPS GETS CONTROL. NETOPS GETS SPEED." in large, bold letters. There is a "LEARN MORE" button in the bottom right of the image area and a "[PARTNER LOGO]" placeholder in the bottom left. Below the image, there are engagement metrics: 416 retweets and 647 likes, along with a "Promoted" label.